

# *News*

Electro Zavod Newsletter  
2011-12 Edition Volume-1



## Inauguration of Electro Zavod facility by the Honourable Governor



*The Governor of West Bengal, Shri M. K. Narayanan inaugurated the new integrated manufacturing facility of Electro Zavod (India) Pvt. Ltd. at Howrah, Kolkata on Nov 16 2010*

Excerpts from the Governor's speech :

I have great pleasure in being here today to participate in the inauguration of Electro Zavod's new facility. I would like to compliment the Electro Zavod team for the successful completion of the project.

The late Mr. Lalit Mohanka is among the builders of modern India, firmly believing that India's progress is dependant upon development, and manufacturing is among India's core competence.

Electro Zavod has achieved world class standards demanded by its customers. It was prescient enough to select proper collaborators from Europe, viz, Rotary Engineering, UK and Jost GmbH, Germany, whose positive attitude and willingness to transfer technology helped Electro Zavod sustain its forward momentum.

Howrah District was once known as the "Sheffield of the East". I would prefer to use the term the "Ruhr of India". I compliment the Electro Zavod family for choosing Howrah District as the location for their new factory.

This presents West Bengal with an opportunity to claim that the soil is fertile for greater industrial progress. On this point alone, I think, the efforts of the visionary Lalit Mohanka and the entire Electro Zavod family need to be recognized as helping Bengal to reemerge as an industrial power and recapture much of its past glory.

Before concluding, I would like to add that the Electro Zavod family is conscious of meeting the high environmental benchmark of the 21st Century. Also, that in today's day and age, the management is in tune with the needs and aspirations of the people amongst whom they are situated.

I once again compliment the extended Electro Zavod family for their achievement and wish this venture all success.

With these words I formally declare Electro Zavod's new facility open.

M. K. Narayanan

### Mr. Dirk Wilmesmeier of Jost GmbH Co KG of Germany reminisces



Everybody who knows the old office and the old place of manufacturing understands that Electro Zavod knows the business and understands to grow. We started our collaboration in 2005. They came over to Germany and we had a lot of good and successful discussions. Over the next years they improved their knowledge. Today they can sell and deliver screens with high reliability. Today I can say that they have become experienced partners and good friends. Let me end saying Electro Zavod has the knowledge and

now the best facilities to manufacture good screens using Jost vibration technology. Wish Mrs. Mohanka and all the staff from Electro Zavod successful business in the new manufacturing facilities.

### Founder Chairman of Electro Zavod, Shri Madan Mohanka, is nostalgic



Excerpts from his speech :

Just after passing from IIM Ahmedabad, I thought of starting a business, but the question was, what business? The easiest was to start something in import substitution. I looked for companies which were manufacturing cable reeling drums in Europe. One of the best among them was Bishcoff & Hensel in Germany.

And Electro Zavod was born on 14th June, 1973.

On Lalit Mohanka, the visionary :

In 1983 the charge was taken over by my nephew the late Lalit Mohanka, who had completed his Masters from IIM, Calcutta.

He brought in four new product lines in the company, which will help take this company to higher levels:

1992: Almhults El-Mek AB of Sweden for Magnetic Separators

1997: Erka OY of Finland for Vibrating Feeders

2005: Jost GmbH Co KG of Germany for Vibrating Screens

2006: Rotary Engineering UK Limited for Lifting Magnets

Lalit was an excellent Engineer, a great Manager, a great visionary and a good trainer. The living example is this factory and office you see which was visualized by him and which will make his company a world class company.

### Mr. Robert Fennell of Rotary Engineering UK Limited on how the tie-up happened



I am delighted to bring you all special wishes from England and our company Rotary Engineering UK.

When we split into different parts in 2003 we retained the electrical magnet business which sells to the steel recycling industry.

The company also designs specialised machineries as required by our customers. I am pleased to say that we have a great heritage with a great experience. The electro magnet business was actually started in 1896 under the company that

was known originally as Burnand. The word Burnand magnet is still known very much in the United Kingdom as a name for magnets of high quality and has a good reputation.

The knowledge we have gained over many years, we now use to repair all of the magnets that are used by Tata Steel in the North and East of England. Tata Steel took over Corus recently and it is indicated that we will be repairing magnets for the whole of United Kingdom. So, I bring the skills supported by Tata Steel here and say this support is also with you in India.

Before we signed up with Electro Zavod I spoke to a gentleman from Jost and he gave me an excellent report of the company and that made me want to work with you. The High Commission of the UK's Trade & Industry division actually visited Electro Zavod and he came back too with an excellent report. So, in a few short months we had changed from not knowing Electro Zavod to being very happy and privileged to work with you.



## Sanjoy Mukherjee, IPS, Inspector General of Police, South Bengal speaks on the local impact



In a country like ours where unemployment is an issue, any economic endeavour that creates jobs is to be viewed as an act of social service and it is in this light that we should see Electro Zavod today. Electro Zavod has taken root in West Bengal and now in this district of Howrah and created jobs for the unemployed. As the pool of unemployment recedes, so does the number of crimes committed, and the number of criminals.

We should see Electro Zavod in this light, and welcome their venture, encourage their having set up this plant in Howrah and at the same time I think my colleagues and myself should remind ourselves that we too have a role to play in this economic story. For we in the police have to ensure that law and order is maintained.

I am happy to tell you that in Howrah we have a socially committed police leadership team. They together are sincerely trying to provide what I call text book policing; policing that is tough, honest, politically impartial and is pro-people, pro-poor.

## Some of the Major Projects we are a part of



### Cable Reeling Drums

- Larsen & Toubro EBG, Mumbai
  - DVC, Durgapur
  - DVC, Raghunathpur
  - NTPC, Harduaganj
- TAKRAF, Chennai
  - Cement plants
- Siemens Ltd.
  - Hindalco, Mahan
- FLSmidth Pvt. Ltd., Chennai
  - RINL, VSP
  - NTPC, Rihand
- ThyssenKrupp India Pvt. Ltd., Pune
  - NALCO Damanjodi
  - Mahi Cement
- ABB Ltd. Bangalore
  - Tata Power, CGPL, Mundra
- BHEL, ISG, Bangalore
  - RINL, VSP
  - Bhushan Steel, Mermandali
  - NINL, Duburi

- SMS India Pvt. Ltd., New Delhi
  - RINL, VSP
- Danielli India, Kolkata
  - SAIL RSP; Salem; Bhilai
- JSW Steel Limited, Bellary
- SAIL Bhilai; RSP; ASP, Durgapur
- SMS India Pvt. Ltd. (SMS Siemag) Gurgaon
  - SAIL steel plants, RINL - VSP
- Metso Minerals India Pvt. Ltd., Gurgaon
  - TNEB Mettur
  - SAIL, RSP
- Atlas Copco Pune
  - Coal India
- BEML, KGF
  - NMDC
  - Coal India
- Siemens VAI, Kolkata
  - SAIL Bhilai, IISCO
- Electromech Cranes, Pune
  - HCC, Bhutan
- Mormugao Port Trust, Goa
- NMDC Ltd., Bachel, Kirondul
- NALCO, Damanjodi, Angul
- Vinar Systems
  - GIPCL
- Emirate Steel, Saudi Arabia
- PCIC Kuwait



### Magnetic Separators

- Larsen & Toubro, Chennai:
  - Hindalco, Mahan
  - Adani Power, Tiroda
  - Shri Singhaji TPP, MPEB, Malwa
  - Indiabulls Amaravati
  - Indiabulls Nasik
- ThyssenKrupp India Pvt. Ltd., Pune
  - Lapanga CPP
  - OP Jindal STP.
- TATA Steel Ltd., Jamshedpur
- TRF Lts., Jamshedpur
  - NTPC Barh
  - NTPC Mauda
  - NTPC Vindhyachal STPP
- BGR Energy System Ltd., Chennai
  - Mettur TPP
- Vinar Systems, Kolkata
  - NTPC Barauni
- Mormugao Port Trust
- Visakhapatnam Port Trust
- Madras Port Trust
- NTPC, Badarpur TPS
- NTPC, Korba STPS
- McNally Bharat Engineering
  - NLC, Barsingsar TPS
  - IISCO
- Mecon, NLC - TPS-II Expansion



### Vibrating Screens

- JSW Steel Limited, Bellary
  - Double Deck Banana Type for Iron Ore (Wet Application) 2445 x 6100
  - Dewatering Single Deck for Iron Ore 2143 x 5045
- Essar Steel Limited, Mumbai
  - Double Deck for Teconite Ore 2140 x 4000

### Vibrating Feeders:

- ThyssenKrupp India Ltd., Pune
  - Shah Cement, Bangladesh
  - S & S CIMENTO, Mozambique
  - Alsalam Cement, Sudan
  - Unique Cement, Bangladesh
- FL Smidth Pvt. Ltd., Chennai
  - Jaypee Bokaro Cement
  - Heidelberg Cement
  - Binani Cement
  - JK Cement
  - Star Cement
- Gebr. Pfeiffer (India) Pvt. Ltd.



- Zuari Cement, Yerraguntla
- Chettinad Cement Corporation Limited
- Hindalco Industries
- Jaiprakash Industries through Holtec
- Monnet Ispat through MECON



## Press Coverage of Inauguration

# Electro Zavod sets up plant in Bengal

BS REPORTER  
Kolkata, 17 November

Electro Zavod, a company specialising in manufacturing equipment for the bulk material-handling industry, has set up a new integrated manufacturing facility in West Bengal.

The new facility was inaugurated by West Bengal Governor M K Narayanan. Speaking on the occasion, A Paulraj, executive director, Electro Zavod, said, "Our economy is doing extremely well and we are growing at seven to nine per cent. Our thrust will now be to

concentrate on iron ore beneficiation plants, coal washeries and power plants."

in technical collaboration with Jost GMBH Co KG, Germany, lifting magnets in

technology transferred from Almhults El-Mek AB, Sweden and Cable Reels and Slip Ring Assemblies as per the technology transferred from Bischoff and Hensel, Germany.

The equipment is used in large systems that handle bulk materials like coal, iron ore, cement and so on. Electro Zavod's major customers include companies in the public and private sector: viz Larsen & Toubro, SAIL, NTPC, BHEL, etc.



The new facility was inaugurated by West Bengal Governor M K Narayanan

Electro Zavod (India) Pvt Ltd is a 37-year-old company specialising in manufacturing material handling equipment produces vibrating screens

collaboration with Rotary Engineering, UK, Vibrating Feeders in collaboration with Erka OY, Finland, Magnetic Separators as per the

## 10th International Mining and Mineral Exhibition 2010: We were there...



Photo of Exhibition stall

IMME has been the showcase of the Mining Industry for the last 25 years. The IMME 2010 is organized by the Confederation of Indian Industry in association with the Ministry of Mines, the Ministry of Coal, and Coal India Ltd. The fair has Australia as the Partner country, Germany as the focus country and has participants from South Africa, Canada, Europe and China. The exhibition was attended by top industry people from the metal, mining and machinery industries.

THE TIMES OF INDIA  
21.11.2010

### New unit of Electro Zavod

A new integrated manufacturing facility of Electro Zavod was inaugurated in Howrah. Electro Zavod's technical collaborators — Jost GmbH + Co KG, Germany and Rotary Engineering UK — were also present on the occasion.

### আনন্দবাজার পত্রিকা

18.11.2010

### বাণিজ্য সংক্ষেপে

#### নতুন কারখানা

হাওড়ায় নয়া কারখানা খুলল ইলেকট্রো জাভোড। এখানে কয়লা, লৌহ আকরিক, সিমেন্ট, তাপবিদ্যুৎ প্রভৃতি শিল্পে ব্যবহারের জন্য যন্ত্র-পাতি তৈরি হবে। রাজ্যপাল এম কে নারায়ণন এটির উদ্বোধন করেন।

### The Telegraph

21.11.2010

### Electro Zavod

■ Calcutta, Nov. 20: Bengal governor M.K. Narayanan today inaugurated the integrated manufacturing facility of Electro Zavod (India), a company that specialises in manufacturing equipment for the bulk material handling industry.



Customers from China

## Press Coverage of Bridge tournament

22 THURSDAY 31 MARCH 2011 The Telegraph

### CLUB SANDWICH

THE OLD & THE YOUNG COME TOGETHER FOR A SPECIAL TOURNAMENT

# BRIDGE THE GAP

**What:** The CC&FC Lalit Mohanka Memorial Bridge Tournament.

**Where:** CC&FC.

**When:** March 25 to 27.

**The tourney:** Organised by the Lalit Mohanka Foundation and CC&FC, it was held in the memory of national-level bridge player Lalit Mohanka, who had also represented CC&FC in many tournaments. About 46 teams and more than 200 people from Calcutta, Delhi, Hyderabad, Chennai, Mumbai and also Bangladesh participated in the national-level championship. The idea was to encourage competitive bridge and also make it popular among youngsters. Teams with members below the age of 30 had free entry.

**The format:** Each team had six members of whom four played at a time. League games were held on the first two days. The final day saw the best eight teams compete for the winner's spot.

**Duration:** Each game lasted an hour and a half. The competition started at 9.30am and continued till 7pm.

**Prize money:** Total Rs 3.54 lakh. The first prize was Rs 99,000. There were eight prizes in the main section.

**Organisers speak:** "Lalit wanted to encourage competitive bridge. It is a mind sport, no luck involved. Bengal has some of the best bridge talent but there are very few tournaments," said Hemant



(Above) A participant checks out her cards, and (left) minds racing, faces grave — that was the mood at the venue. Pictures by Raibehari Das



Jalan, one of the organisers. **Clubspeak:** "For the past four-five years, bridge has become important on the CC&FC calendar. We have a tournament every month and one big annual tournament where we invite other clubs. This one is special because it is in the memory of Lalit, who represented CC&FC in many bridge tournaments," said club bridge captain Bhaitya Bose. "The club is happy to host this all-India tournament in memory of Lalit Mohanka. Congratulations to the bridge section for organising a tournament of this magnitude," added CEO Deepankar Nandi.

**Poulomi Banerjee**  
Where do you play bridge? Tell t2@abp.in

### PLAYERS SPEAK



"I started playing bridge after losing my eyesight. I have a helper who reads out the denominations of the cards to me. I memorise it and then it is all in my mind," said O.P. Chowdhary, one of the participants.

"When I was young, I played all other sports. Then as I grew older, and my body started failing, I picked this up. It is an intelligent game and played by the likes of Bill Gates and Warren Buffett," said Tublu Dutt, former CC&FC president.

"I had been Lalit's partner for 10 years. This tournament is very close to my heart. The problem with bridge today is that not enough youngsters are getting drawn to it," said Ashish Malhotra, a player from the city.

"I usually do not travel for a tournament but Lalit was my bridge mentor and guru. It's a great thrill playing here. The game is better in Bengal than anywhere else in India," said Sandip Dang, a participant from Chennai.

"In Bangladesh we are not familiar with such big tournaments. A big tournament there will have eight to 12 teams. This tournament has nearly 50 teams participating!" said Jamilur Rahman from Dhaka.



"I love playing all such tournaments," said Bharati Dey, a national-level player at a table at CC&FC.